

HOW TO CREATE A PRINT-READY FILE

The following instructions will help you create a print-ready file. If after reading them you are still unsure about anything, please visit the FAQ section of our website, request a professional File Check or contact customer support.

1 FILE FORMAT

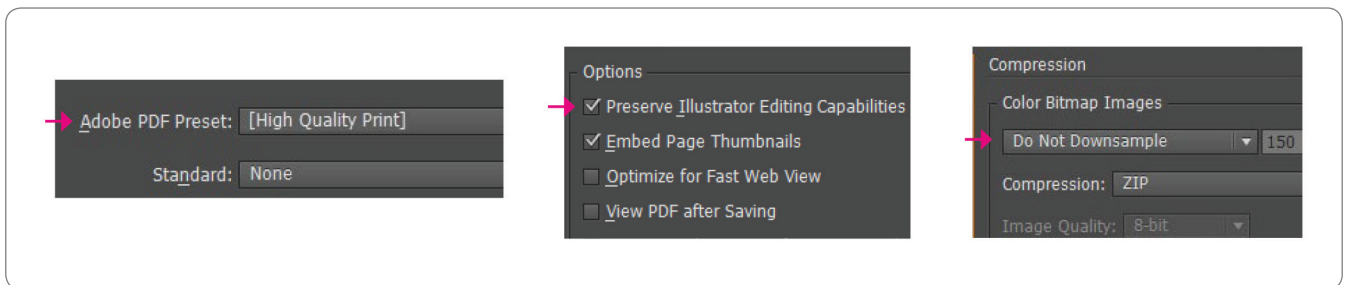
Send your file in PDF format in 1:1 scale (not password protected)

2 TEMPLATE

Always download the template for the product you purchased from the website and use it as the basis for positioning your artwork: this will make it easier to create a print-ready file. Take care not to alter the dimensions of the artboard and insert your artwork. Finally, save the file as a PDF, without crop marks.

Save the PDF

in high quality, without downsampling and keeping the layers separate.



3 RESOLUTION

The optimal resolution for the print files is 300 dpi.

4 COLOURS

All files should be sent in CMYK. All files should be sent in Fogra 39 colour profile. Images in RGB or with PANTONE colours will be converted automatically using a standard colour separation profile.

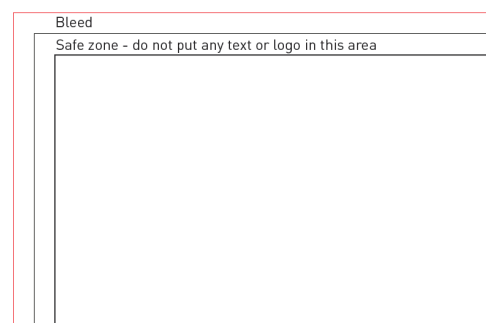
5 FONTS

Fonts should be embedded in the PDF or converted into curves/paths. The minimum font size (below which we cannot guarantee perfect print quality) is 6 pt.

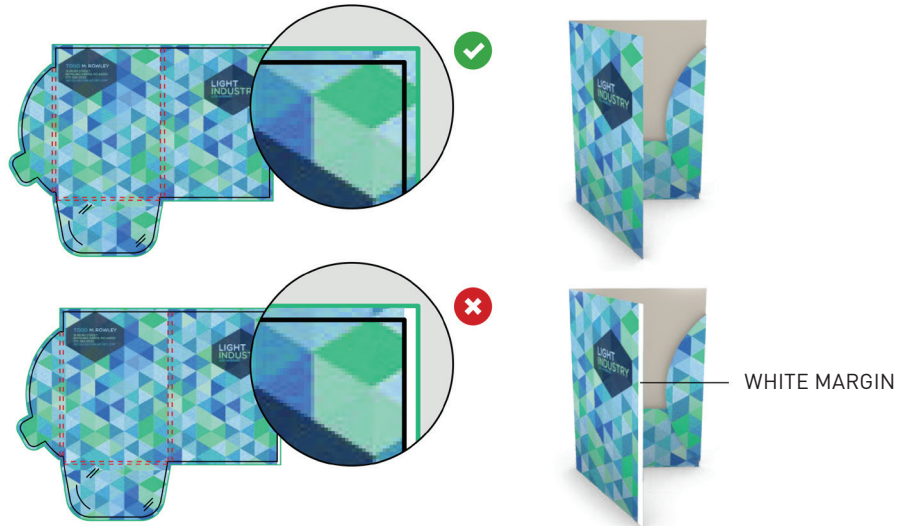
6 MARGINS AND BLEED

Download the template for the product you have purchased; the 3 mm bleed will already be set up correctly. Ensure that any full bleed images cover the entire area surrounded by the bleed line (the green line); this will avoid any unsightly white margins being left after cutting. Text should be placed at least 3 mm from the cut line.

TEMPLATE



FULL BLEED IMAGES

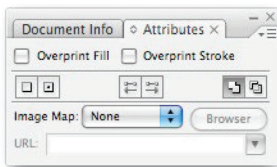


7 ADDITIONAL INFORMATION

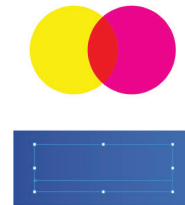
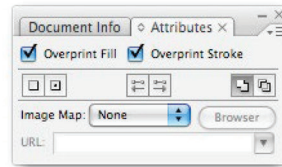
Vector paths should have a weight of at least 0.25 pt. We recommend that you do not place frames or passepartouts too close to the margins, as the tolerance in the cutting process may produce a slightly uneven result.

By default, when overlapping opaque colours are printed, the top colour knocks out the area underneath. Overprinting prevents knockouts and allows the inks to overlap. To avoid unexpected colour results, check that your file does not contain overprinted objects or text.

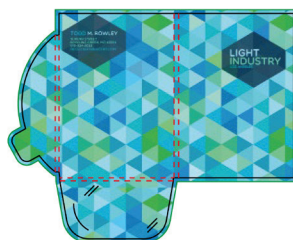
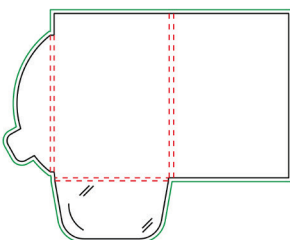
NO OVERPRINTING



WITH OVERPRINTING



PLEASE NOTE



DOWNLOAD THE
TEMPLATE



INSERT YOUR
ARTWORK



SAVE
THE PDF



PRINTED
RESULT



PDF



300 DPI



CMYK



FOGRA 39



1 MM BLEED



CROP MARKS